

## Harding Plaza

**Harding Plaza**  
6151 Atlantic  
Long Beach, CA 90805  
County: Los Angeles

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<b>Population</b>	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
2015 Male Population	22,891	128,182	336,909
2015 Female Population	23,677	135,429	356,664
% 2015 Male Population	49.16%	48.63%	48.58%
% 2015 Female Population	50.84%	51.37%	51.42%
2015 Total Population: Adult	33,177	188,902	504,495
2015 Total Daytime Population	32,226	252,259	691,922
2015 Total Employees	3,953	92,308	272,401
2015 Total Population: Median Age	30	31	32
2015 Total Population: Adult Median Age	41	43	43
2015 Total population: Under 5 years	3,821	21,046	52,587
2015 Total population: 5 to 9 years	3,694	20,837	52,649
2015 Total population: 10 to 14 years	3,688	20,532	52,167
2015 Total population: 15 to 19 years	3,850	21,115	54,589
2015 Total population: 20 to 24 years	4,325	21,995	57,257
2015 Total population: 25 to 29 years	3,936	20,700	53,199
2015 Total population: 30 to 34 years	3,583	19,608	50,645
2015 Total population: 35 to 39 years	3,195	17,983	46,540
2015 Total population: 40 to 44 years	3,299	18,294	47,719
2015 Total population: 45 to 49 years	3,045	16,891	45,229
2015 Total population: 50 to 54 years	2,979	16,647	44,473
2015 Total population: 55 to 59 years	2,490	14,517	39,878
2015 Total population: 60 to 64 years	1,758	11,014	30,467
2015 Total population: 65 to 69 years	1,254	8,318	23,341
2015 Total population: 70 to 74 years	672	5,271	15,642
2015 Total population: 75 to 79 years	408	3,544	11,033
2015 Total population: 80 to 84 years	290	2,448	7,942
2015 Total population: 85 years and over	281	2,851	8,216
% 2015 Total population: Under 5 years	8.21%	7.98%	7.58%
% 2015 Total population: 5 to 9 years	7.93%	7.90%	7.59%
% 2015 Total population: 10 to 14 years	7.92%	7.79%	7.52%
% 2015 Total population: 15 to 19 years	8.27%	8.01%	7.87%
% 2015 Total population: 20 to 24 years	9.29%	8.34%	8.26%
% 2015 Total population: 25 to 29 years	8.45%	7.85%	7.67%
% 2015 Total population: 30 to 34 years	7.69%	7.44%	7.30%
% 2015 Total population: 35 to 39 years	6.86%	6.82%	6.71%
% 2015 Total population: 40 to 44 years	7.08%	6.94%	6.88%
% 2015 Total population: 45 to 49 years	6.54%	6.41%	6.52%
% 2015 Total population: 50 to 54 years	6.40%	6.31%	6.41%
% 2015 Total population: 55 to 59 years	5.35%	5.51%	5.75%
% 2015 Total population: 60 to 64 years	3.78%	4.18%	4.39%

% 2015 Total population: 65 to 69 years	2.69%	3.16%	3.37%
% 2015 Total population: 70 to 74 years	1.44%	2.00%	2.26%
% 2015 Total population: 75 to 79 years	0.88%	1.34%	1.59%
% 2015 Total population: 80 to 84 years	0.62%	0.93%	1.15%
% 2015 Total population: 85 years and over	0.60%	1.08%	1.18%
2015 White alone	14,753	96,161	257,397
2015 Black or African American alone	8,195	46,831	126,322
2015 American Indian and Alaska Native alone	362	1,989	5,024
2015 Asian alone	4,721	22,870	64,555
2015 Native Hawaiian and OPI alone	1,375	3,886	7,958
2015 Some Other Race alone	14,712	78,703	198,996
2015 Two or More Races alone	2,450	13,171	33,321
2015 Hispanic	28,007	154,295	396,702
2015 Not Hispanic	18,561	109,316	296,871
% 2015 White alone	31.68%	36.48%	37.11%
% 2015 Black or African American alone	17.60%	17.77%	18.21%
% 2015 American Indian and Alaska Native alone	0.78%	0.75%	0.72%
% 2015 Asian alone	10.14%	8.68%	9.31%
% 2015 Native Hawaiian and OPI alone	2.95%	1.47%	1.15%
% 2015 Some Other Race alone	31.59%	29.86%	28.69%
% 2015 Two or More Races alone	5.26%	5.00%	4.80%
% 2015 Hispanic	60.14%	58.53%	57.20%
% 2015 Not Hispanic	39.86%	41.47%	42.80%
2015 Not Hispanic: White alone	6,862	47,745	125,381
2015 Not Hispanic: Black or African American alone	9,181	50,240	136,535
2015 Not Hispanic: American Indian and Alaska Native alone	132	762	1,776
2015 Not Hispanic: Asian alone	3,877	18,292	51,660
2015 Not Hispanic: Native Hawaiian and OPI alone	1,261	3,752	7,711
2015 Not Hispanic: Some Other Race alone	75	436	1,116
2015 Not Hispanic: Two or More Races	1,181	5,482	13,187
% 2015 Not Hispanic: White alone	15.90%	19.10%	19.04%
% 2015 Not Hispanic: Black or African American alone	21.27%	20.10%	20.73%
% 2015 Not Hispanic: American Indian and Alaska Native alone	0.31%	0.30%	0.27%
% 2015 Not Hispanic: Asian alone	8.98%	7.32%	7.84%
% 2015 Not Hispanic: Native Hawaiian and OPI alone	2.92%	1.50%	1.17%
% 2015 Not Hispanic: Some Other Race alone	0.17%	0.17%	0.17%
% 2015 Not Hispanic: Two or More Races	2.74%	2.19%	2.00%

<b>Population Change</b>	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
Total: Employees (NAICS)	n/a	n/a	n/a
Total: Establishments (NAICS)	n/a	n/a	n/a
2015 Total Population	46,568	263,611	693,573
2015 Households	12,446	72,827	190,734
Population Change 2010-2015	1,074	7,124	18,045
Household Change 2010-2015	79	812	2,073
% Population Change 2010-2015	2.36%	2.78%	2.67%
% Household Change 2010-2015	0.64%	1.13%	1.10%
Population Change 2000-2015	3,404	13,664	34,956

Household Change 2000-2015	109	1,356	4,700
% Population Change 2000 to 2015	7.89%	5.47%	5.31%
% Household Change 2000 to 2015	0.88%	1.90%	2.53%
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<b>Housing</b>	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
2015 Housing Units	13,010	74,810	193,727
2015 Occupied Housing Units	12,338	71,473	186,039
2015 Owner Occupied Housing Units	5,985	36,526	102,161
2015 Renter Occupied Housing Units	6,353	34,947	83,878
2015 Vacant Housings Units	672	3,338	7,689
% 2015 Occupied Housing Units	94.83%	95.54%	96.03%
% 2015 Owner occupied housing units	48.51%	51.10%	54.91%
% 2015 Renter occupied housing units	51.49%	48.90%	45.09%
% 2000 Vacant housing units	5.17%	4.46%	3.97%
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<b>Income</b>	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
2015 Household Income: Median	\$49,036	\$50,797	\$53,050
2015 Household Income: Average	\$64,183	\$67,684	\$69,674
2015 Per Capita Income	\$17,251	\$18,820	\$19,379
2015 Household income: Less than \$10,000	903	4,674	11,595
2015 Household income: \$10,000 to \$14,999	744	4,379	10,484
2015 Household income: \$15,000 to \$19,999	713	4,181	10,753
2015 Household income: \$20,000 to \$24,999	692	4,271	10,999
2015 Household income: \$25,000 to \$29,999	502	3,080	8,501
2015 Household income: \$30,000 to \$34,999	683	4,032	10,374
2015 Household income: \$35,000 to \$39,999	719	4,026	9,732
2015 Household income: \$40,000 to \$44,999	722	3,734	9,405
2015 Household income: \$45,000 to \$49,999	675	3,551	8,659
2015 Household income: \$50,000 to \$59,999	980	6,087	15,943
2015 Household income: \$60,000 to \$74,999	1,295	7,586	19,919
2015 Household income: \$75,000 to \$99,999	1,825	9,062	24,420
2015 Household income: \$100,000 to \$124,999	925	5,863	16,165
2015 Household income: \$125,000 to \$149,999	441	3,192	8,957
2015 Household income: \$150,000 to \$199,999	308	3,078	9,603
2015 Household income: \$200,000 or more	319	2,031	5,225
% 2015 Household income: Less than \$10,000	7.26%	6.42%	6.08%
% 2015 Household income: \$10,000 to \$14,999	5.98%	6.01%	5.50%
% 2015 Household income: \$15,000 to \$19,999	5.73%	5.74%	5.64%
% 2015 Household income: \$20,000 to \$24,999	5.56%	5.86%	5.77%
% 2015 Household income: \$25,000 to \$29,999	4.03%	4.23%	4.46%
% 2015 Household income: \$30,000 to \$34,999	5.49%	5.54%	5.44%
% 2015 Household income: \$35,000 to \$39,999	5.78%	5.53%	5.10%
% 2015 Household income: \$40,000 to \$44,999	5.80%	5.13%	4.93%
% 2015 Household income: \$45,000 to \$49,999	5.42%	4.88%	4.54%
% 2015 Household income: \$50,000 to \$59,999	7.87%	8.36%	8.36%
% 2015 Household income: \$60,000 to \$74,999	10.40%	10.42%	10.44%
% 2015 Household income: \$75,000 to \$99,999	14.66%	12.44%	12.80%

% 2015 Household income: \$100,000 to \$124,999	7.43%	8.05%	8.48%
% 2015 Household income: \$125,000 to \$149,999	3.54%	4.38%	4.70%
% 2015 Household income: \$150,000 to \$199,999	2.47%	4.23%	5.03%
% 2015 Household income: \$200,000 or more	2.56%	2.79%	2.74%

<b>Retail Sales Volume</b>	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
2015 Childrens/Infants clothing stores	\$3,490,605	\$20,279,964	\$53,094,094
2015 Jewelry stores	\$1,173,334	\$6,992,634	\$18,492,258
2015 Mens clothing stores	\$3,998,538	\$23,475,298	\$61,834,876
2015 Shoe stores	\$4,081,801	\$23,967,519	\$63,127,106
2015 Womens clothing stores	\$6,542,612	\$38,947,839	\$103,181,100
2015 Automobile dealers	\$50,481,005	\$300,253,057	\$795,216,824
2015 Automotive parts and accessories stores	\$9,872,855	\$58,774,468	\$155,739,047
2015 Other motor vehicle dealers	\$1,335,689	\$7,966,135	\$21,112,895
2015 Tire dealers	\$4,417,626	\$26,249,972	\$69,500,802
2015 Hardware stores	\$199,645	\$1,208,078	\$3,233,381
2015 Home centers	\$1,976,705	\$11,886,756	\$31,803,574
2015 Nursery and garden centers	\$2,296,916	\$14,041,654	\$37,676,863
2015 Outdoor power equipment stores	\$1,093,581	\$6,566,843	\$17,538,372
2015 Paint and wallpaper stores	\$237,550	\$1,410,649	\$3,768,469
2015 Appliance, television, and other electronics stores	\$6,707,111	\$40,033,744	\$106,284,728
2015 Camera and photographic supplies stores	\$510,468	\$3,059,306	\$8,131,767
2015 Computer and software stores	\$18,745,328	\$110,889,427	\$292,752,139
2015 Beer, wine, and liquor stores	\$3,262,830	\$19,372,201	\$51,214,562
2015 Convenience stores	\$15,204,104	\$89,002,287	\$233,849,724
2015 Restaurant Expenditures	\$13,561,596	\$80,559,496	\$213,243,550
2015 Supermarkets and other grocery (except convenience) stores	\$54,005,070	\$318,816,295	\$840,740,585
2015 Furniture stores	\$4,816,603	\$28,694,872	\$75,955,451
2015 Home furnishings stores	\$16,457,933	\$98,423,334	\$261,294,592
2015 General merchandise stores	\$86,768,705	\$518,594,098	\$1,376,521,538
2015 Gasoline stations with convenience stores	\$46,649,411	\$274,366,084	\$722,983,602
2015 Other gasoline stations	\$33,282,547	\$196,072,953	\$517,216,690
2015 Department stores (excl leased depts)	\$85,595,371	\$511,601,464	\$1,358,029,280
2015 General merchandise stores	\$86,768,705	\$518,594,098	\$1,376,521,538
2015 Other health and personal care stores	\$3,358,941	\$20,141,170	\$53,503,203
2015 Pharmacies and drug stores	\$13,449,095	\$80,476,666	\$213,547,608
2015 Pet and pet supplies stores	\$3,644,636	\$21,683,016	\$57,513,110
2015 Book, periodical, and music stores	\$537,036	\$3,246,148	\$8,644,978
2015 Hobby, toy, and game stores	\$1,601,982	\$9,451,274	\$24,989,117
2015 Musical instrument and supplies stores	\$158,302	\$953,123	\$2,530,079
2015 Sewing, needlework, and piece goods stores	\$284,846	\$1,730,963	\$4,625,946
2015 Sporting goods stores	\$1,543,489	\$9,207,732	\$24,427,633

